







- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Be respectful in towns / villages; residents must not be disturbed by unreasonable noise volumes
- ✓ Don't collect or disturb flora or fauna, or their habitat
- ✓ Don't feed wildlife; it can harm their health & encourage problematic behaviour
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly pack out what you take in & use local **recycling** facilities where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Ask questions your local guide will happily share their knowledge
- ✓ If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Provide **feedback** about what you liked or how we can do better











- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide's instructions regarding safety, local etiquette, dos and don'ts, and correct use of boating equipment
- ✓ Don't collect or disturb flora or fauna, or their habitat
- ✓ Don't **feed wildlife**; it can harm their health & encourage problematic behaviour
- ✓ If portaging is required, remain on existing / designated paths
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly pack out what you take in & use local **recycling** facilities where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Respect others using the area so that their experience & access are not compromised
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary **tipping & trading** practices such as bartering and pay fair prices
- Provide feedback about what you liked or how we can do better













Shopping

- ✓ Be selective choose vendors / shops that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide / host's instructions regarding safety, local etiquette & dos and don'ts
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites
- ✓ Respect others using the area so that their experience & access are not compromised.
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide / host will happily share their knowledge
- ✓ Take part if you are invited to participate in a local custom, go for it!
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g. water bottle, coffee cup, shopping / carry bag (or buy a locally made one that can be re-used!)
- ✓ **Dispose** of waste responsibly & use local recycling facilities where available
- Be waterwise your participation shouldn't place additional stress on water-scarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- Provide feedback about what you liked or how we can do better















Spa / Massage

Sustainability
Code of Conduct

- Be selective choose tourism businesses that share how they benefit people & planet
- Tread lightly choose activities & transport options with a reduced environmental impact
- Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your host's instructions regarding safety, local etiquette & dos and don'ts, particularly regarding local cultural norms & appropriate clothing to wear during the experience
- Be respectful of privacy; obtain permission before taking photos / videos of people
- Respect others using the area so that their experience & access are not compromised
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Ask questions your local host will happily share their knowledge
- Take part if you are invited to try a local custom or treatment typical of the local area, go for it!
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- **Dispose** of waste responsibly & use local recycling facilities where available
- Be waterwise your participation shouldn't place additional stress on water-scarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- Support climate change action, e.g., offset or regeneration programmes
- Provide feedback about what you liked or how we can do better











Transport Services

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide / driver's instructions regarding safety, local etiquette & dos and don'ts
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Respect others using the transport service so that their experience & access are not compromised
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Ask questions your local guide / driver will happily share their knowledge (when s/he is not driving)
- √ Take part if you are invited to participate in a local custom, go for it!
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g. water bottle, coffee cup, shopping / carry bag
- ✓ **Dispose** of waste responsibly & use local **recycling** facilities where available
- ✓ Be waterwise your participation shouldn't place additional stress on water-scarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Provide feedback about what you liked or how we can do better















Visiting Farms

- ✓ Be selective choose tourism businesses and farms that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide / host's instructions regarding safety, local etiquette & dos and don'ts
- Be respectful of **privacy**; obtain permission before taking photos / videos of people or sensitive sites
- ✓ Respect others using the area so that their experience & access are not compromised.
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide / host will happily share their knowledge
- √ Take part if you are invited to participate in a local custom or participate in traditional farming methods, go for it!
- ✓ If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g. water bottle, coffee cup, shopping / carry bag
- ✓ **Dispose** of waste responsibly & use local **recycling** facilities where available
- Be waterwise your participation shouldn't place additional stress on water-scarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- Provide feedback about what you liked or how we can do better











Visiting Heritage Sites

- ✓ Be selective choose tourism businesses that share how they benefit people & planet, and protect cultural heritage
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide / host's instructions regarding safety, local etiquette & dos and don'ts
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites
- Respect others using the area so that their experience & access are not compromised
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide / host will happily share their knowledge
- ✓ Take part if you are invited to participate in a local custom, go for it!
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g. water bottle, coffee cup, shopping / carry bag
- ✓ Dispose of waste responsibly & use local recycling facilities where available
- ✓ Be waterwise your participation shouldn't place additional stress on water-scarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- Provide feedback about what you liked or how we can do better











Walking / Hiking / **Trekking**

Sustainability
Code of Conduct As part of our commitment to sustainable tourism, we provide activity participants with the sustainability savvy travel tips below.

- Be selective choose tourism businesses that share how they benefit people &
- Tread lightly choose activities & transport options with a reduced environmental impact
- Be informed learn a bit about local nature, history & culture beforehand to enrich your
- Be accurate about your level of fitness & ability so we can design an enjoyable experience for everyone
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts
- Before entering sensitive environments, clean your footwear to prevent the spread of invasive species
- Don't collect or disturb flora or fauna, or their habitat
- Don't feed wildlife; it can harm their health & encourage problematic behaviour
- Remain on designated paths / trails
- Practice good "bush toilet" etiquette (ask us for specific guidance)
- Respect fire restrictions in place; if campfires are permitted, ask us about how & where
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- Dispose of waste responsibly pack out what you take in & use local recycling facilities where
- Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- Support climate change action, e.g., offset or regeneration programmes
- Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Respect others using the area so that their experience & access are not compromised
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Provide feedback about what you liked or how we can do better

















Wild Camping



- Tread lightly choose activities & transport options with a reduced environmental impact
- Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Be accurate about your fitness & ability so we can design an enjoyable experience for everyone
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts
- Don't collect or disturb flora or fauna, or their habitat
- Don't feed wildlife; it can harm their health & encourage problematic behaviour
- Remain on **designated** paths / trails and campsite footprints
- Bring biodegradable shampoo, dish soap, etc. (and no products with micro-plastics)
- Wash dishes, clothes (& yourself) away from watercourses (min 50m), even if using biodegradable products
- Use sand or other natural materials to help with heavy dish washing, minimising use of soap & water
- Disperse wastewater (dishes / laundry) over a wide area so that nature can filter it
- Cook on stoves as opposed to campfires when possible & in non-vegetated areas
- Practice good "bush toilet" etiquette (ask us for specific guidance)
- Respect fire restrictions in place; if campfires are permitted, ask us about how & where
- Store supplies (especially food) out of reach at night and when campsite is not occupied
- Leave no trace when vacating the campsite, including demolishing snow walls / shelters for winter camping
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- Dispose of waste pack out what you take in & use local recycling facilities where available
- Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- Support climate change action, e.g., offset or regeneration programmes
- Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Respect others using the area so that their experience & access are not compromised
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Provide feedback about what you liked or how we can do better











Working Animals

- Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts, especially:
 - ✓ Whether contact is permitted with the animals and, if so, how to do this safely
 - ✓ Whether feeding of the animals is allowed and if so, how to do this safely
- ✓ Don't collect **flora or fauna**, or disturb their habitat
- ✓ Remain in designated areas for the activity
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly pack out what you take in & use local **recycling** facilities where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Respect others using the area so that their experience & access are not compromised
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Provide feedback about what you liked or how we can do better











Sustainability the

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- √ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- ✓ Be accurate about your level of fitness & ability so we can design an enjoyable experience for everyone
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts
- ✓ Ensure that you clearly understand how to **navigate the course** safely; if in doubt always ask your guide before proceeding
- ✓ Don't collect or disturb flora or fauna, or their habitat
- ✓ Don't feed wildlife; it can harm their health & encourage problematic behaviour
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly pack out what you take in & use local **recycling** facilities where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- Be respectful of **privacy**; obtain permission before taking photos / videos of people or sensitive sites
- Respect others using the area so that their experience & access are not compromised
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- ✓ Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Provide feedback about what you liked or how we can do better











Aircraft Activities

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide / pilot's instructions regarding safety, local etiquette & dos and don'ts
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites
- Respect others using the area so that their experience & access are not compromised
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Ask questions your local guide / pilot will happily share their knowledge (when it is safe to do so)
- ✓ Take part if you are invited to participate in a local custom, go for it!
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g. water bottle, coffee cup, shopping / carry bag
- ✓ **Dispose** of waste responsibly & use local **recycling** facilities where available
- ✓ Be waterwise your participation shouldn't place additional stress on water-scarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- Provide feedback about what you liked or how we can do better











- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts, including keeping a safe distance from wildlife (for activities where participants are allowed to enter the water)
- ✓ Be aware of risks related to sharing photographs / videos of endangered species online; disable geo-location on your device if poaching is prevalent
- ✓ Don't collect or disturb flora or fauna, or their habitat
- ✓ Don't **feed wildlife**; it can harm their health & encourage problematic behaviour
- ✓ Minimise noise to avoid disturbing wildlife & the quality of the experience for others
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly pack out what you take in & use local **recycling** facilities, where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Provide feedback about what you liked or how we can do better











- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide / host's instructions regarding safety, local etiquette & dos and don'ts
- Be respectful of **privacy**; obtain permission before taking photos / videos of people or sensitive sites along the way
- Respect others using the area so that their experience & access are not compromised
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide / host will happily share their knowledge
- ✓ Take part if you are invited to participate in a local custom, go for it!
- ✓ We discourage visits to **orphanages**; these vulnerable children are not a tourist attraction
- Respect the routines of schools or other care facilities visited; avoid disrupting them
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, shopping bag
- ✓ Dispose of waste responsibly & use local recycling facilities where available
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Provide **feedback** about what you liked or how we can do better













Food & Beverage (F&B) Services

- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your guide / host's instructions regarding safety, local etiquette & dos and don'ts
- ✓ Be respectful of **privacy**; obtain permission before taking photos / videos of people or sensitive sites
- ✓ Respect others using the facility / service so that their experience & access are not compromised
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide / host will happily share their knowledge
- √ Take part if you are invited to participate in a local custom or help prepare a traditional dish, go for it!
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g. water bottle, coffee cup, shopping / carry bag
- ✓ Dispose of waste responsibly & use local recycling facilities where available
- ✓ Be waterwise your participation shouldn't place additional stress on water-scarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Provide **feedback** about what you liked or how we can do better









Game Drives (Safaris) & Walks

Sustainability
Code of Conduct As part of our commitment to sustainable tourism, we provide activity participants with the sustainability savvy travel tips below.

- Be selective choose tourism businesses that share how they benefit people & planet
- Tread lightly choose activities & transport options with a reduced environmental impact
- Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your ranger / guide's instructions regarding safety, local etiquette & dos and don'ts, including taking photographs & impacts on nocturnal species
- Be aware of risks related to sharing photographs / videos of endangered species online; disable geo-location on your device if poaching is prevalent
- Don't collect or disturb flora or fauna, or their habitat
- Don't feed wildlife; it can harm their health & encourage problematic behaviour
- Minimise noise to avoid disturbing wildlife & the quality of the experience for others
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- Dispose of waste responsibly pack out what you take in & use local recycling facilities, where available
- Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- Support climate change action, e.g., offset or regeneration programmes
- Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- Ask questions your local ranger / guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Provide feedback about what you liked or how we can do better













Tour Guides

- ✓ Be selective choose tour guides & other businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport options with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Respect your tour guide's instructions regarding safety, local etiquette & dos and don'ts
- Be respectful of **privacy**; obtain permission before taking photos / videos of people or sensitive sites
- ✓ Respect others using the area so that their experience & access are not compromised.
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local tour guide will happily share their knowledge
- ✓ Take part if you are invited to participate in a local custom, go for it!
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- ✓ Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary tipping & trading practices such as bartering and pay fair prices
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g. water bottle, coffee cup, shopping / carry bag
- ✓ Dispose of waste responsibly & use local recycling facilities where available
- ✓ Be waterwise your participation shouldn't place additional stress on water-scarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- Provide feedback about what you liked or how we can do better

















Horse Riding & Pony Trekking



- ✓ Be selective choose tourism businesses that share how they benefit people & planet
- ✓ Tread lightly choose activities & transport with a reduced environmental impact
- ✓ Be informed learn a bit about local nature, history & culture beforehand
- Respect your guide's **instructions** regarding safety, local etiquette & dos and don'ts, especially:
 - ✓ Safe conduct, including mounting/ dismounting.
 - ✓ How to interpret horse / pony behaviour & what to do if they bolt
 - ✓ Safe following distance & general rider etiquette, including communication signals
 - What to do if wildlife or vehicles are encountered during the ride
 - Appropriate etiquette when crossing **private property or villages**, using farm gates, safely crossing public roads, etc.
 - Do a 'test round' in the immediate vicinity to get used to your horse / pony before the ride starts
- ✓ If riding in a sensitive environment, clean your footwear before setting out to prevent the spread of invasive species
- Remain on the trail and keep your horse / pony in the middle to avoid trail widening
- ✓ Don't gallop in sensitive environments or when passing riders who are going more slowly
- ✓ Use designated watering points & don't allow your horse / pony to graze on natural vegetation
- ✓ Use bridges to cross natural watercourses, where available, otherwise at designated crossing points and at 90° to the bank / shore
- ✓ Don't collect flora or fauna, or disturb their habitat
- ✓ Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- ✓ Dispose of waste responsibly pack out what you take in & use local recycling facilities
- ✓ Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- ✓ Save energy to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support climate change action, e.g., offset or regeneration programmes
- ✓ Be respectful of privacy; obtain permission before taking photos / videos of people or sensitive sites along the way
- Respect others using the area so that their experience & access are not compromised
- ✓ Be sensitive to the inequalities of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ Ask questions your local guide will happily share their knowledge
- If you want to give, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ Buy from local, small &/or community-owned vendors, especially if they feature nature / culture
- ✓ Be cautious about buying from children you could unknowingly be supporting their exploitation
- Refuse to buy souvenirs, food & beverages that harm the environment, people, or wildlife, especially those that are illegal to buy / sell
- Respect customary **tipping & trading** practices such as bartering and pay fair prices
- ✓ Provide feedback about what you liked or how we can do better













- Tread lightly choose activities & transport options with a reduced environmental impact
- Be informed learn a bit about local nature, history & culture beforehand to enrich your experience
- Be accurate about your fitness level & ability so we can design an enjoyable experience for
- Respect your guide's instructions regarding safety, local etiquette & dos and don'ts
- Before & after cycling in a sensitive environment, clean your footwear & bike to prevent the spread of invasive species
- Don't collect or disturb flora or fauna, or their habitat
- Don't feed wildlife; it can harm their health & encourage problematic behaviour
- Remain on designated tracks & avoid track widening caused by drifting left / right
- Ride single file in narrow sections
- Give right of way to cyclists overtaking you or cycling uphill when crossing you, and to walkers, horses, and wildlife
- Slow down when crossing or overtaking other users of the activity area
- Cycle at a pace that enables you to stop within the distance you can see ahead
- Make your presence known when approaching other users and blind corners
- When climbing, gear down for adequate traction to avoid spinning
- When braking, avoid skidding or blocking wheels so that you minimise erosion
- Cross rivers at designated spots, reduce speed, and enter/exit at 90° to the riverbank
- Reduce waste from food to paper, remember to take only what & as much as you need, and bring re-usable items, e.g., water bottle, coffee cup, carry bag
- Dispose of waste responsibly pack out what you take in & use local recycling facilities where
- Be waterwise your participation in the activity shouldn't place additional stress on waterscarce environments
- Save energy to reduce your carbon footprint & your impact on local supply challenges
- Support climate change action, e.g., offset or regeneration programmes
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